

The leaves on the Trees

HELP US MAKE THIS HAPPEN We are seeking partners to assist us with covering costs to make the tour and festival a success. The event directors are currently financially backing this personally, and are hoping to get some assistance with key costs. They have a wonderful network of musicians, sound suppliers, crew and service providers who are donating their time and equipment to assist this project both in the short term and long term, however there are still have a few more gaps that urgently need to be filled. These particularly fall into the following categories:

- Accommodation in Cape Town and Johannesburg for the international artists
- Van hire for the international artist travelling party for the duration of tour
- Local flights from JHB to George and Cape Town to JHB
- Crew meals
- Stock / Material Sponsorship for Cape Town event VIP and public bar areas

If you are able to assist with any of the above, either via trade services or through funding avenues, please get in touch urgently. If you are not in a position to help personally, but have a network who can, please feel free to forward this onwards or make a direct introduction. Lastly, sharing the show details on social media and/or getting friends and family to attend the event also goes a long way in ensuring peak attendance and participation levels.

IN EXCHANGE FOR ANY KINDNESSES, YOU WILL:

- Be featured as a partner on our website
- Have a dedicated social media post
- Receive logo inclusion in final press release prior to event
- Rights to brand activation at the Cape Town event
- Gain complimentary VIP access to the show

OUR MARKETING INCLUDES:

- full social media marketing campaign incl. performing artist platforms
- full publicity campaign incl. blogs, newspapers, TV and radio
- 100 posters in and around Cape Town

This is the first of many events we are undertaking for the benefit of the Garden Route ecology and economy and we hope to use this event as a starting point to continue discussions for further involvement as we grow this initiative. Our vision for Garden State is to bring locals and tourists together in support of the Garden Route's producers and businesses and to celebrate the natural beauty and resilience of an area which remains one of South Africa's wildest destinations.